

DRAFT RESOLUTION 8.8
ACCOBAMS LOGO

The Meeting of the Parties to the Agreement on the Conservation of Cetaceans of the Black Sea, Mediterranean Sea and Contiguous Atlantic Area:

Considering that the promotion of the Agreement, its mediatization and public awareness can only be facilitated by an immediate visual identification of the Agreement,

Recalling Resolution 1.14 on "Adopting a logo for the Agreement and conditions for its use" and Resolution 4.21 on "ACCOBAMS Logos: Conditions for its use",

Recalling Resolution 8.6 on the ACCOBAMS Communication Strategy highlighting the need to review the ACCOBAMS logotype aiming at improving the visibility of ACCOBAMS corporate identity and communication outreach,

1. *Adopts* the logo of the Agreement as shown below;

NEW LOGO / REFRESHED LOGO

2. *Invites* the Secretariat to develop Terms and conditions for the use of the ACCOBAMS logo;
3. *Instructs* the Secretariat to use the logo to identify actions and proposals concerning the Agreement, the Scientific Committee, the Sub Regional Coordination Units, combined, when possible, with their own logo, as well as for any activity occurring under ACCOBAMS sponsorship;
4. *Instructs* the Secretariat to update ACCOBAMS Communication material with the new/refreshed logo;
5. *Instructs* the Secretariat to inform ACCOBAMS Partners, Sub Regional Coordination Units, International Organisations and relevant stakeholders about the new/refreshed ACCOBAMS logo and to inform them of the Terms and conditions applicable to the use of the ACCOBAMS logo;
6. *Urges* any applicant to request the Agreement Secretariat the authorization to use ACCOBAMS logo;
7. *Decides* that the present Resolution replaces Resolutions 1.14 and 4.21.