



7. DEVELOPMENT OF THE ACCOBAMS LONG-TERM MONITORING PROGRAM

TOWARDS THE FINANCIAL SUSTAINABILITY OF MONITORING IN THE ACCOBAMS AREA

EMC2I-LETHIER

5th Meeting of ACCOBAMS National Representatives 12-15 July 2021, online



INTRODUCTION
FROM THE ASI EXPERIENCE
TO A SUSTAINABLE FUNDING SCHEME
THE ALTERNATIVE SCENARIOS
CONCLUSION

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INTRODUCTION

Background

Purpose

Methodology

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Background

An intermediate review report
An intermediate evaluation report

Purpose

« to recommend a roadmap based on scenarios that can be used in order to sustain the financial resources needed for implementing a long-term monitoring programme under the ACCOBAMS agreement »

Methodology

Literature review, interviews, questionnaires



FROM THE ASI EXPERIENCE

A review of the

- *Financial efforts*
- *In-kind efforts*
- *Non successful efforts*
- *Main constraints and opportunities*



TO A SUSTAINABLE FUNDING SCHEME

An analysis of the inductive factors

- *The lessons learned from the ASI project*
 - *The main stakes*
 - *The monitoring components*
 - *The external factors*

And funding opportunities

- *The ACCOBAMS budget*
- *The external support*



THE ALTERNATIVE SCENARIOS (3)

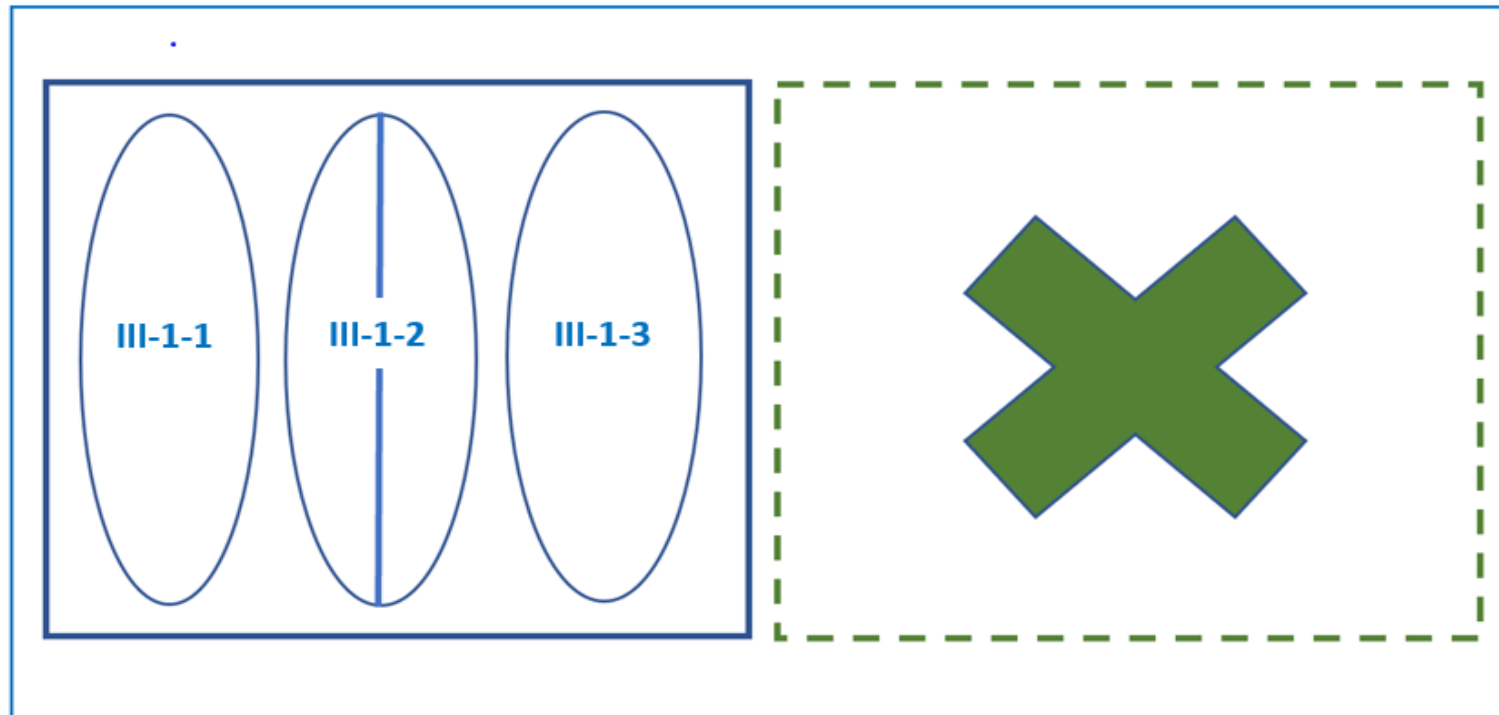


THE ALTERNATIVE SCENARIOS (3)

A comprehensive internal funding scheme

- *A fully integrated model*
- *A mixed compulsory and voluntary model*
 - *A purely voluntary model*

A comprehensive internal funding scheme



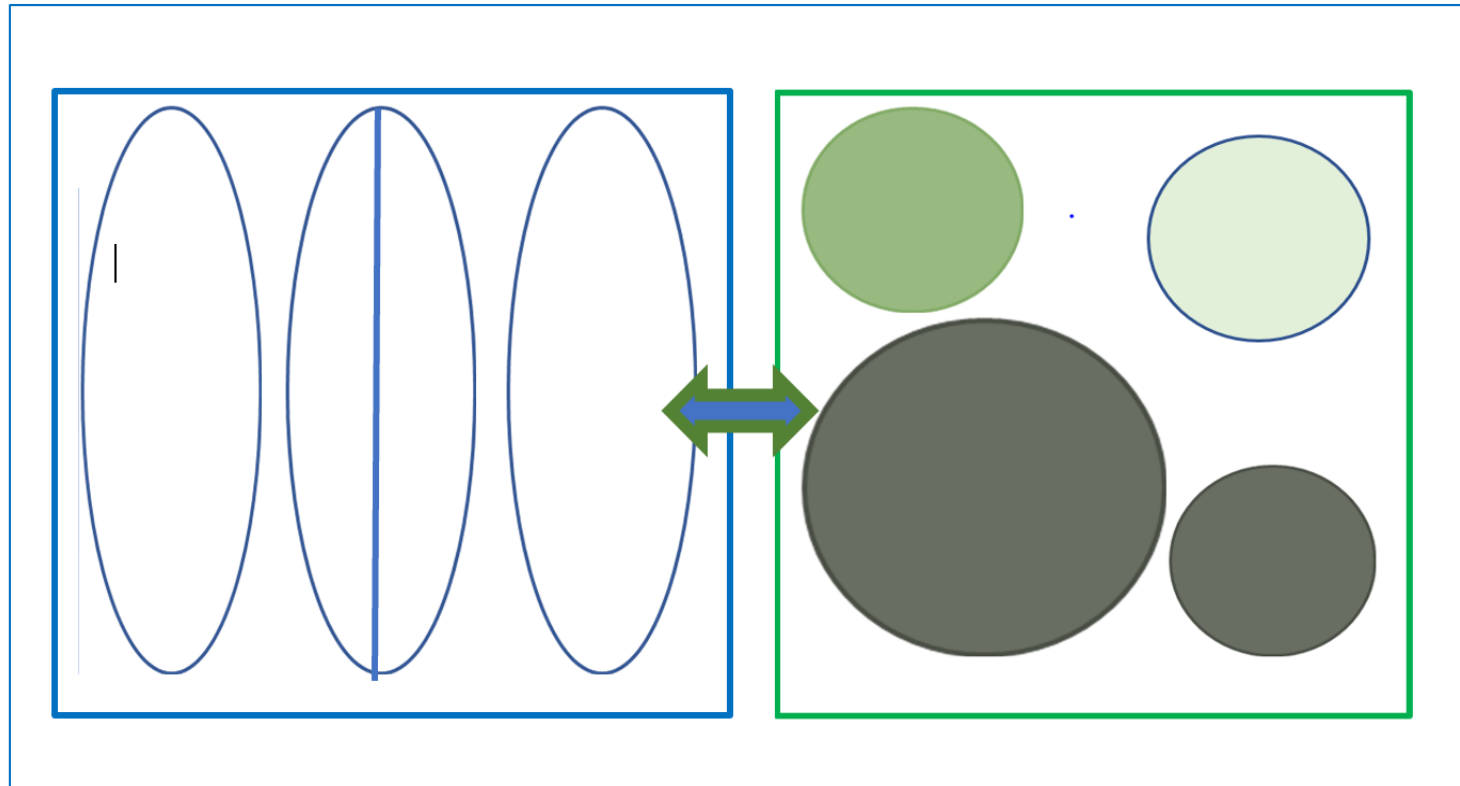


THE ALTERNATIVE SCENARIOS

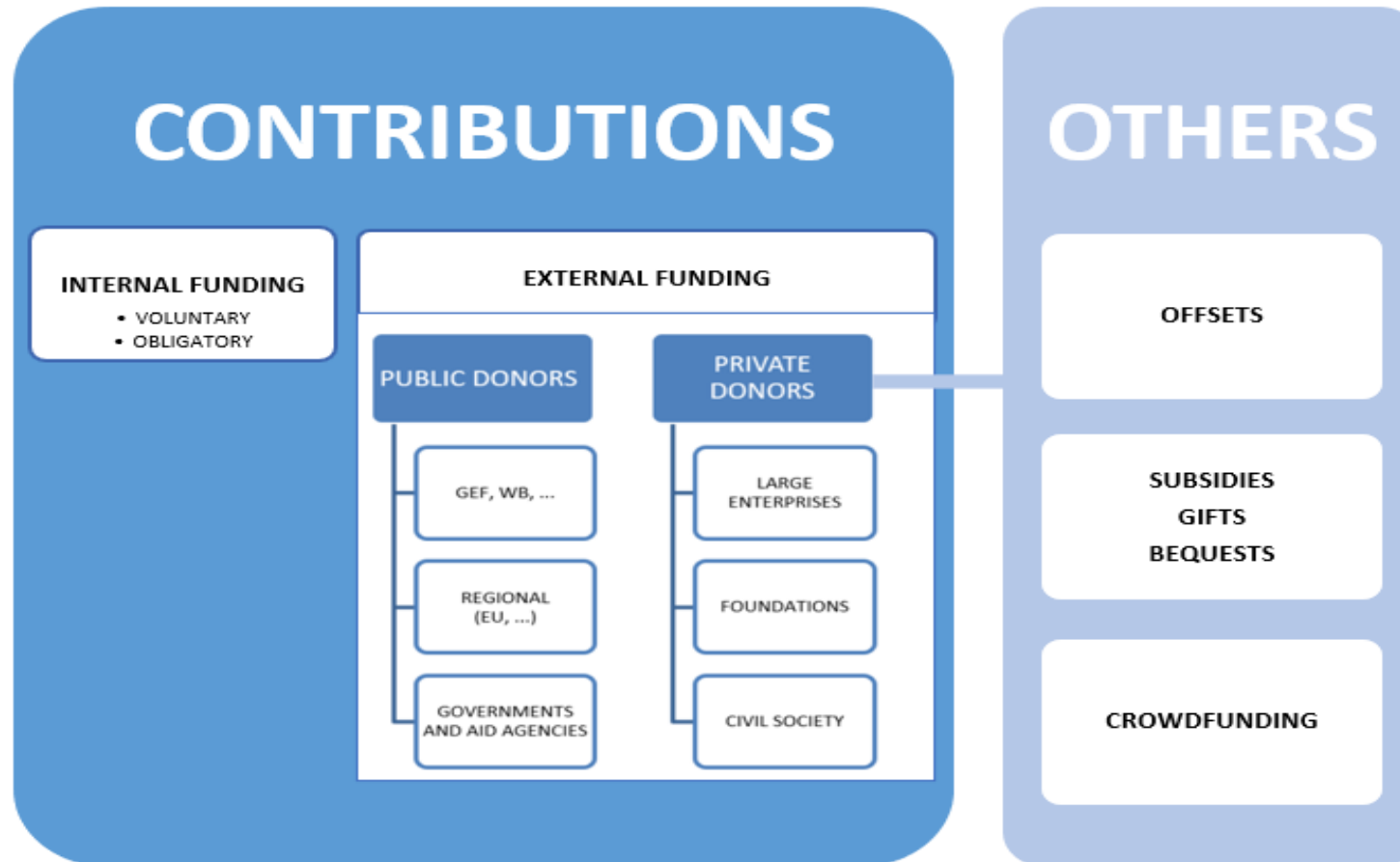
A mixed approach

- *The ASI project funding model*
- *A model induced by the ASI project*

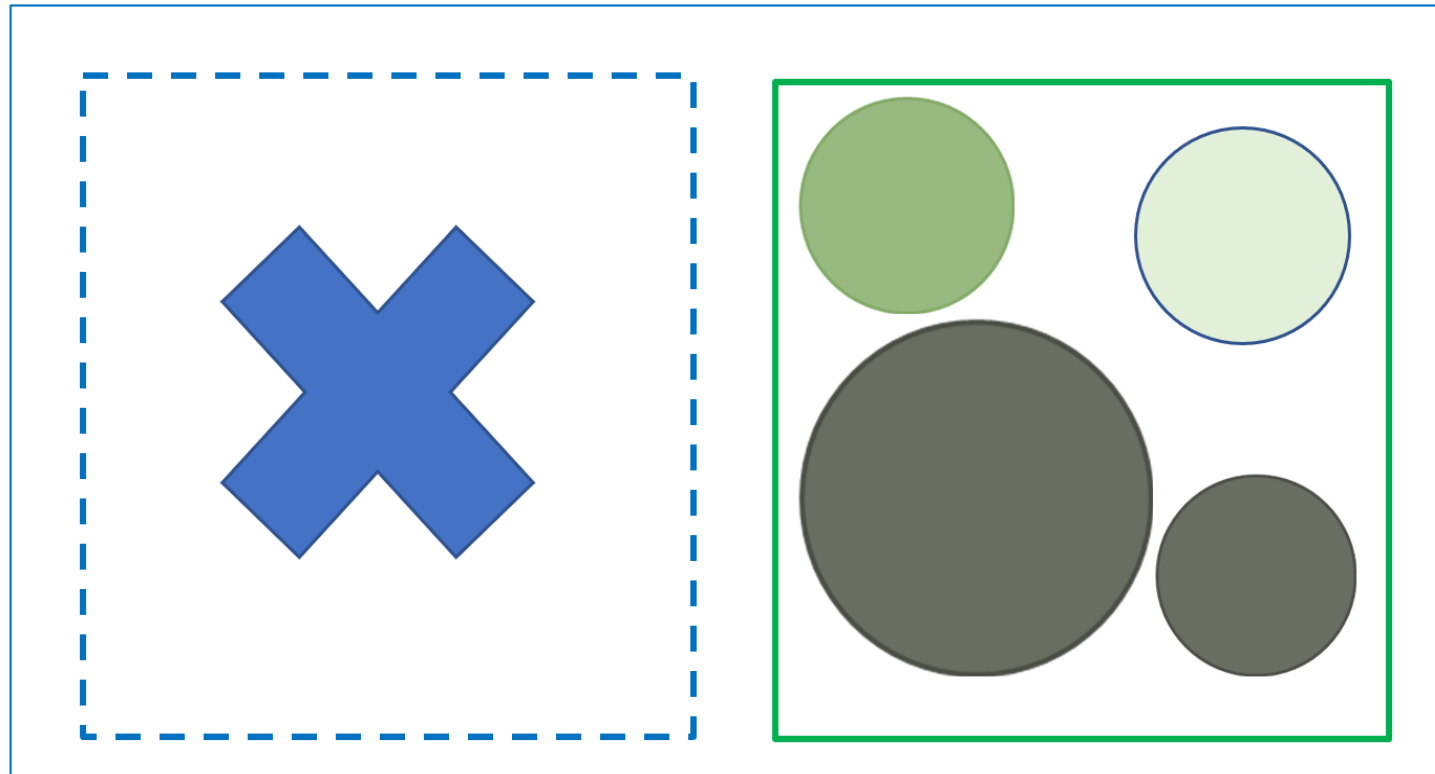
A mixed approach



A mixed approach



A full external support scheme





CONCLUSION

An important key of success :

« to convince the governments and large funder organizations »

A likely less expensive programme

Easier to manage and implement

Must be seen as mean, not as a goal

Requiring stronger internal ACCOBAMS human capacities and administrative coordination



The next steps ... 5 steps, 16 activities

STEP 1

Build up the scientific and technical monitoring concept

- Finalize the **concept document** under preparation (timeline: by the MoP 8);
- **Submit** this document to the MoP 8 for adoption (timeline: at the MoP 8).

STEP 2

Communicate on the ASI results and achievements

- **Publish and communicate** on the ASI results, **defining messages and using media** targeted both on the NFPs and priority potential funding partners;
- Set up **awareness and communication tools** to catalyze the potential funding partners and keep them aware of the Parties' wishes/expectations, on a regular basis (from now to the MoP 8 and afterwards);
- **Reactivate the NFP network** in order to get/maintain a strong **political and institutional support** (timeline: by the Mop 8 and afterwards);

STEP 3

Prepare a financial model for monitoring

- Evaluate the needed **capacities** (human, technical, financial) to implement the monitoring programme;
- Make a broad **cost estimation** (timeline: by the MoP 8);
- Identify and evaluate **the in-kind and financial support potential** (timeline: by the MoP 8 preferably);
- Present various **funding scenarios** to the MoP 8 for adoption (timeline: at the MoP 8);
- **Select** the most adequate scenario (timeline: at the MoP 8).

STEP 4

Mobilize partnership to sustain monitoring

- **Identify and mobilize targeted funding partners** in order to convince them that cetaceans monitoring is one of the responses to their own targets and priorities, in their strategies and policies linked to marine ecosystem preservation and sustainable development (climate change, fisheries, pollution, tourism, shipping, ...) (timeline: from now and permanently);
- Create a **web-based network** (extranet) linking all ACCOBAMS targeted partners and organize a systematic and permanent digital (on-line) monitoring on their programmes/projects and calls for tenders and proposals (timeline: from now and permanently) (timeline: by the MoP 8);
- Set up a **Donor's Club** and create a **blog** providing updated information, on a regular basis, to keep them aware of the ACCOBAMS projects results and achievements (timeline: from the MoP 8 and permanently).

STEP 5

Leverage and catalyze new funding mechanisms

- Evaluate **the feasibility of innovative targeted funding mechanisms** to suit the ACCOBAMS context (timeline: from now to the MoP 8);
- Elaborate **strategies and operational guidelines** for their implementation (sponsorship, crowd-funding, offset programmes, ...) (timeline: from now to the MoP 8, then on mid-term);
- Develop **new funding mechanisms** (timeline: from mid-term to long-term).



Actions	2021	MoP8	Mid-term	Long-term
Step 1				
Action 1-1				
Action 1-2				
Step 2				
Action 2-1				
Action 2-2				
Action 2-3				
Step 3				
Action 3-1				
Action 3-2				
Action 3-3				
Action 3-4				
Action 3-5				
Step 4				
Action 4-1				
Action 4-2				
Action 4-3				
Step 5				
Action 5-1				
Action 5-2				
Action 5-3				



**THANK YOU FOR YOUR
ATTENTION**

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