



## Creating an ACCOBAMS 25 years anniversary logo

### *Contest rules*

#### ❖ Introduction

Established under the auspices of the UNEP Convention on the Conservation of Migratory Species of Wild Animals (UNEP/CMS), the Agreement on the Conservation of Cetaceans of the Black Sea, Mediterranean Sea and contiguous Atlantic area (ACCOBAMS) is an Intergovernmental Agreement aimed at achieving and maintaining a favorable conservation status for cetaceans through the implementation of coordinated conservation measures.

The Agreement was signed on 24 November 1996. In 2021, ACCOBAMS will be celebrating its 25<sup>th</sup> Anniversary. This Anniversary will be promoted and celebrated during different events to be organized by the ACCOBAMS Secretariat, ACCOBAMS Parties or ACCOBAMS Partners starting in January of 2021. In order to put those plans in motion, a logo is needed for promotional pieces. To that end, the ACCOBAMS Secretariat is sponsoring the **ACCOBAMS 25 years anniversary logo design contest**.

This document describes the Rules of the ACCOBAMS 25 years anniversary logo design contest organized by the ACCOBAMS Secretariat.

#### ❖ Purpose of the contest

The purpose of the contest is to design a logo for the 25 years anniversary of ACCOBAMS taking into consideration the following key points:

- the logo will be used online and in print. Flexibility is a key requirement, including the need to resize easily and to look good in colour. The final version of the logo will need to be suitable for high quality printing. The logo needs to look good at relatively small sizes.
- The logo must include all or part of the ACCOBAMS logo and must be recognizable as a variation of the ACCOBAMS logo. The ACCOBAMS logo (jpeg and eps files) can be requested at [secretariat@accobams.net](mailto:secretariat@accobams.net).
- The logo may contain the words 25 years/25th anniversary and/or 1996 - 2021 and/or Established 1996 and/or 24 Parties. In case the logo contains words, English and French versions of the same Entries should be submitted.

Applicants should ensure that their Entries are not in any way similar to existing logos or other copyrighted images.

The winning entry will become the sole property of ACCOBAMS and may be displayed publicly.

### ❖ Eligibility

1. The Contest is open to individuals, non-governmental organizations, public organizations and private companies.
2. Staff of the ACCOBAMS Secretariat and Members of the ACCOBAMS Bureau and their immediate family are not eligible to enter the Contest.
3. Entrants must be of sufficient legal age and standing to enter into a contract with the ACCOBAMS Secretariat as required below.

### ❖ How to participate

1. Entries must be submitted by email to [secretariat@accobams.net](mailto:secretariat@accobams.net). The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG.
2. The email must include the name, age, postal address, phone number and email address of the Entrant.
3. No more than 3 Entries may be submitted by any one Entrant.
4. **The deadline for Entries is midnight on Sunday November 29th, 2020 (Monaco Time).**

There is no fee to enter the Contest.

### ❖ Selection of Winner

1. The winning design will be selected by the ACCOBAMS Bureau Members based on a pre-selection by the ACCOBAMS Secretariat. Bureau Members decision will be final.
2. The ACCOBAMS Bureau reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The winner will be required to sign a contract assigning all ownership of the logo to ACCOBAMS.

### ❖ Prize

The winner of the logo contest will receive a 1 000 Euros prize and will be announced not later than 15<sup>th</sup> December 2020 (after the 13<sup>th</sup> Meeting of the ACCOBAMS Bureau to be held on 9-10 December 2020 in Monaco).